CRUCIAL FEATURES TO LOOK FOR IN THE ONLINE POKER PLATFORM

CHECKLIST FOR THE OPERATORS CREATED BY EVENBET GAMING

CLIENT SOFTWARE

- ☐ All desktop and mobile platforms support: Windows, macOS, Android, iOS
- ☐ Adaptive web client
- ☐ Complete client software branding and flexible design
- ☐ Clear onboarding and navigation in the applications
- ☐ Easy registration and player profile setup
- ☐ Games search and filters
- ☐ Multi-table mode with easy switching the tables
- ☐ Multi-language support
- ☐ At least, 15-20 popular poker variations, including Hold'em, Omaha, Stud, Chinese poker, Shortdeck Hold'em, and other, with additional options (All-in or Fold, Fast Fold) and features (Run It Twice, Rabbit Hunting) support
- ☐ Niche and local games available according to your audience demands (for example,
- ☐ Rummy and Call Break for India)
- ☐ Various tournament formats (Scheduled, Sit'n'Go, Freerolls, Satellites, etc.) with additional features (Bounty, Kickout, Tickets, Multi-entry, Re-buy, and others)
- ☐ For mobile: vertical tables support
- ☐ Engagement boosters: chats and p2p interaction tools, leaderboards, promotions and missions, notifications
- ☐ Responsible Gaming section with self-exclusion and self-restriction

BACK-OFFICE

- ☐ Easy navigation through management panel sections
- ☐ Built-in and custom reports
- ☐ Templates for games and tournaments

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BACK-OFFICE

- ☐ Broad variety of acquisition and retention tools: bonuses, tournaments, jackpots, missions, and quests
- ☐ Multi-level affiliate system support
- ☐ Comprehensive demographic and social user data available
- ☐ User segmentation, levels, and access setup
- ☐ Bonuses and jackpots setup
- ☐ Complete finance management: choosing payment systems, setting up limits, both manual and automatic transaction confirmations
- ☐ Anti-fraud and anti-bot activity monitoring

SERVER

- ☐ Scalability: the server performance may grow with your project
- ☐ API integration for games (casino games, sports betting) and services (KYC, analytics, marketing)
- ☐ Cloud and VPS hosting support
- ☐ Protected game logic
- ☐ Certified RNG
- ☐ Balanced load

HOW TO USE THIS CHECKLIST

This is your first step to compare different software vendors' offers. Use this to ask questions at the first presentation or while going through the full platform feature list to make sure you don't miss anything of the utmost importance. Also, the client software checklist will help you test and evaluate suppliers' apps yourself.