

# FlexPlay

CASINO PLATFORM & AGGREGATOR

# Casino Platform

## Start Your Own iGaming Business

With a turnkey gaming platform offering best player management solution and 15K+ games from the leading providers.



# FlexPlay Casino Platform

Everything you need to launch and manage your online casino — with full control, flexible setup, and expert support.

## Global Ready

Multi-language,  
multi-currency

## Compliance Tools

Anti-fraud, KYC, and  
Responsible Gaming



## Full Control

Manage players, payments,  
games, and promotions  
from a single dashboard



## Scalable & Reliable

Infrastructure  
built to grow



## Affiliate Management

Partner tracking  
and optimization



## Customizable Frontend

Colors, logo, and  
game sections  
tailored to your  
brand



## Game Portfolio

Top-tier  
content from  
leading  
providers

## Player Engagement

Bonuses and  
retention tools

## Dedicated Support

Account manager  
and 24/7 tech assistance



# FlexPlay In Numbers



**230+**

Game Providers



**15,000+**

Online Casino Games



**140+**

Payment Options



**60+**

Fiat & Crypto Currencies



**40+**

Languages



**24/7**

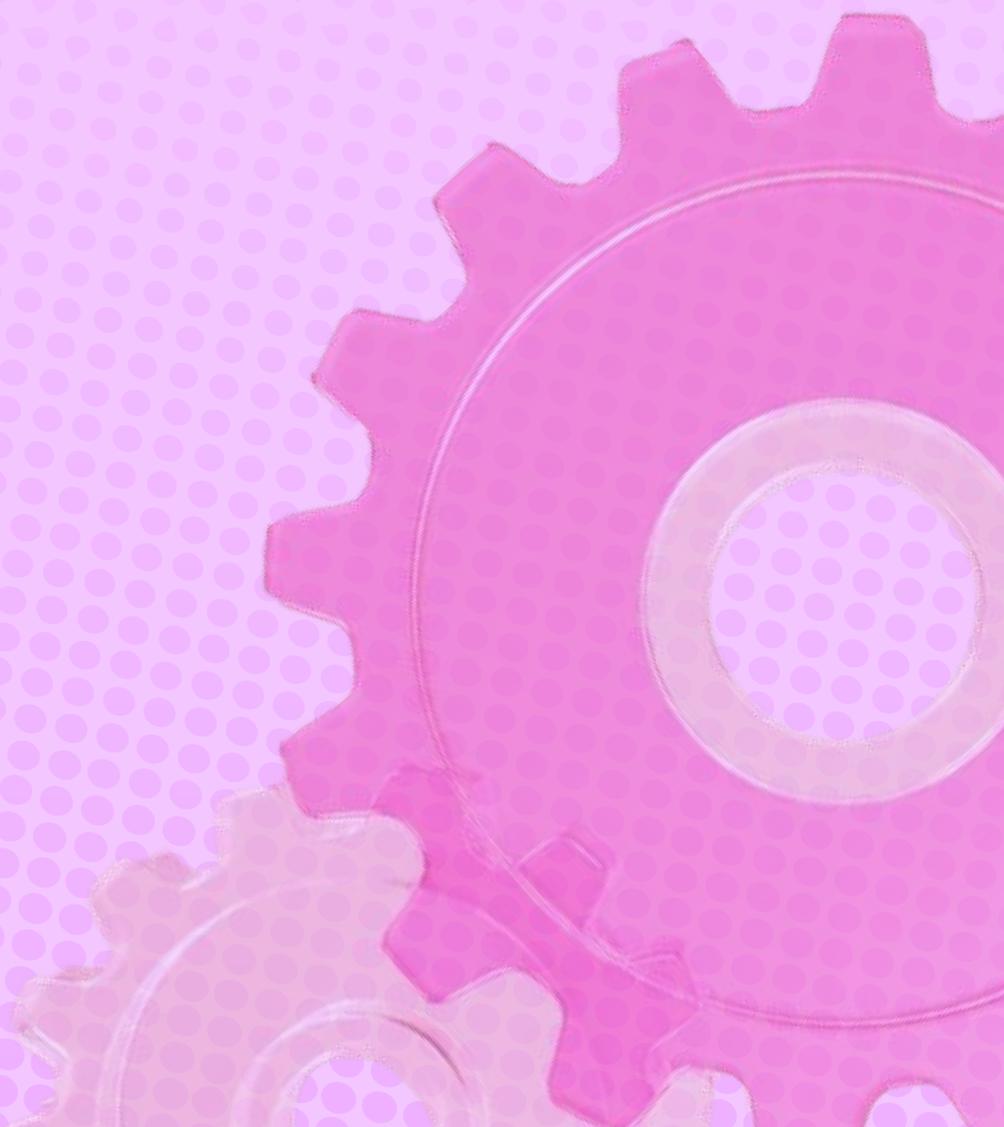
Support

**4 years**

In Casino  
Operations

# Core Platform Features

- **Player Management**  
Manage player accounts: registration, KYC, segmentation, and responsible gaming tools
- **Content Management**  
Activate providers and games, organize categories and icons, and control access with performance analytics
- **Game Settings**  
Configure bet limits, game visibility, categories, and access restrictions per title
- **Promotions and Rewards**  
Manage bonus campaigns with casino tournaments, loyalty tools, comp points, and multi-level campaigns
- **Affiliate Management**  
Run multi-level affiliate programs with CPA models, flexible commissions, precise tracking, and holistic reporting



# Core Platform Features

- **Reporting & Analytics**  
Generate custom dashboards and detailed financial/game reports with export and API access
- **Secure Payments**  
Support multi-currency FIAT & crypto transactions with anti-fraud tools and automatic withdrawal verification
- **User Roles & Access**  
Assign custom roles, limit access, and logging actions for back-office users
- **CRM & Communication**  
Send SMS, emails, and push messages with templates and player group segmentation
- **Anti-fraud Control**  
Detect multi-accounting, control cash-outs and money transfers
- **3rd Party Integrations**  
Integrate external services like SMS, KYC, and CRM platforms

# Games Integrated

Being in the gaming market for long, we've developed tight connections with the leading game providers all over the world.

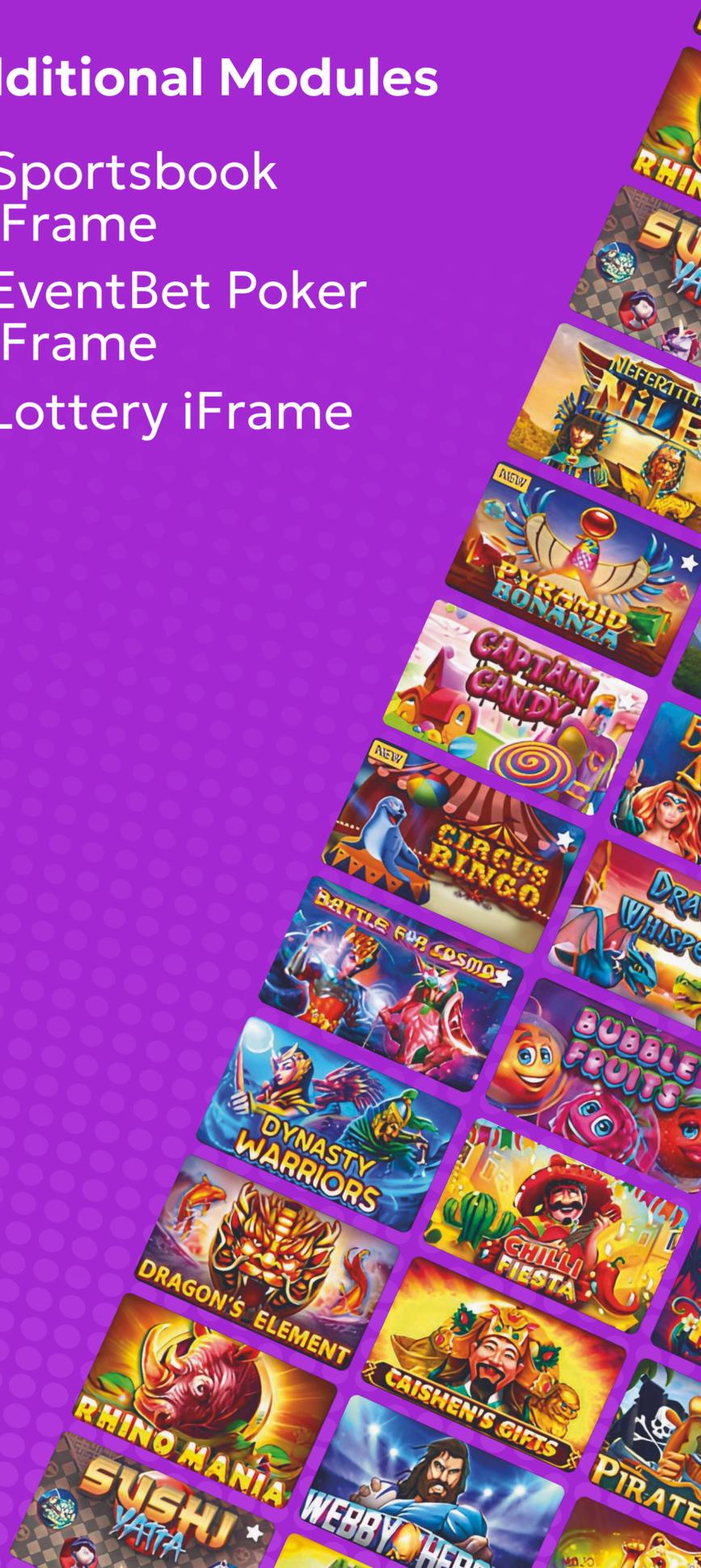
## 15K+ Games

## 230+ Game Providers

- Slots
- Card games
- Crash Games
- Instant Win Games
- Table Games
- Live Casino
- Fantasy Sports
- Virtual Sports
- Lotteries
- Arcade Games
- Skill-Based Games
- Bingo
- Fishing

### Additional Modules

- Sportsbook iFrame
- EventBet Poker iFrame
- Lottery iFrame



# Engage Your Players Consistently

## Player Engagement Engine

### Flexible Bonus System

Versatile solution to create and manage promotional campaigns: from basic signup and deposit bonuses to highly engaging missions and quests

### Multi-Level Promo Campaigns

Several consistent deposits, restrictions by time, player status, etc

### Comp Points & Player Statuses

System of player ratings and rating scores, leaderboards

### Cross-Vertical Promos

For different game types

### Advanced Segmentation

Promotion segmentation by players/affiliates/providers, etc. Player segmentation by level, status, optional tags

### Notification Management

Communication with players using different channels: emails, SMS, push messages

### Free Spins

By stages within a certain time period

# Protect Your Business From Fraud

## Anti-fraud Control

The anti-fraud module monitors user actions in the system, analyzes them, calculates fraud scores, and creates incidents to alert the fraud prevention manager about potentially suspicious behavior.

### Key features

- Configurable multi-accounting detection
- Incident confidence system evaluating threat levels of user actions
- An incident list containing all the details about suspicious user activities
- Customizable automatic reactions: from email notifications to complete user block

# Set Up & Control Payments Systems

- **Integrate local payment systems** that work specifically for your players
- **Seamless payment gateway integration** with ready-to-use tools
- **Set up limits & availability**
- **Leverage cryptocurrencies**
- **Benefit from separate bonus and deposit balance** for each type of game

- **Prevent fraud** with separate tracking of deposits, won amounts, and bonuses
- **Provide your players with easy withdrawals** — both manual and automatic
- **Get automatic verification** of payments for withdrawals
- **Leverage merchant account analytics** across payment systems
- **Enjoy convenient reports and dashboards**

# Build a Net Of Loyal Affiliates

## Affiliate Management Engine

- Multi-level agent system
- Flexible commission management (CPA, RevShare, Rakeback, Hybrid)
- Precise tracking
- Holistic reporting and big data
- Multi-currency support

# Service and Support

We go beyond technical support — we become your strategic partner.

## Onboarding & Launch

Guided setup to get your casino live fast



## Dedicated Account Manager

Your personal partner at every stage



## Business Advisory

Ongoing analysis and guidance to boost acquisition, retention, and revenue



## Proactive Partnership

We adapt strategies with you to accelerate growth



## 24/7\* Technical Support

Ensuring stability and uninterrupted operations



\*Critical issues are addressed without delay. Support levels vary.

# Launch Roadmap

1

## Define Vision and Strategy

Align on goals, market, and business model

2

## Platform Setup

Configure games, payments, and frontend

3

## Test & Go Live

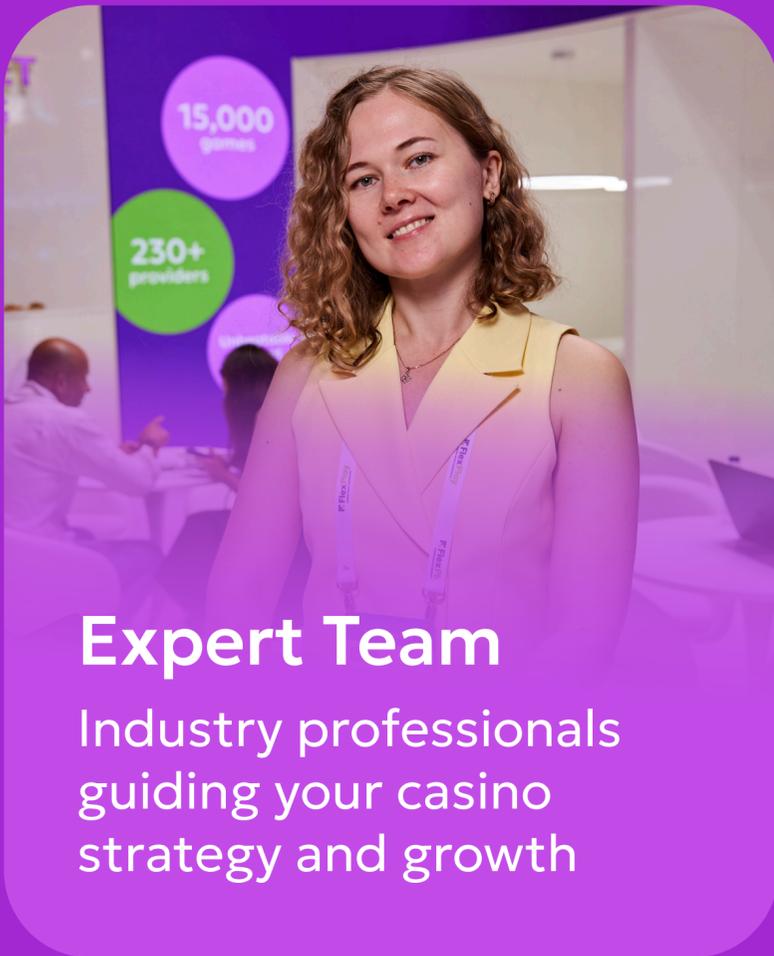
Ensure smooth performance and launch with confidence

4

## Grow Together

Ongoing advice and support to optimize and expand your business

# Why Choose FlexPlay



## Expert Team

Industry professionals guiding your casino strategy and growth

## Extensive Portfolio

230+ providers, 15,000+ top-tier games ready to launch

## Advisory Support

Proactive business insights and technical assistance

## Global Expertise

Multi-currency, multi-language, and market-ready compliance

## Scalable Platform

Turnkey solution built to handle projects of any size

# Ready to launch?

Let's build your casino  
together

**Contact us!**



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