

# New Product

instant boost to GGR and  
player engagement

*An innovative Spin & Go-based  
product by Evenbet Gaming*



# Industry Challenges for Operators



Betting activity is seasonal and depends on major sports events



Increasing player LTV and engagement between events is complicated



Online casino games meet new bonus and advertising restrictions hindering effective acquisition



Launching full poker requires liquidity, infrastructure, and team you need to hire, train, maintain and almost impossible to fire or cut the costs

## Our Solution

# SPINS POKER by EvenBet Gaming

Spin & Go Format



3 players  
per table



Random prize  
multipliers  
from x2 to x1000



Hyper-turbo:  
5–7 minute  
sessions



Simple rules,  
instant entry

# Operator Benefits



Embedded in  
the website / app  
interface



No need for large  
player pools:  
immediate GGR boost



Short sessions →  
higher game  
volume



Casino-like excitement  
from randomness and  
fast wins



Attractive for  
recreational players,  
easy to cross-market



Simplified fraud  
control: no chip  
dumping or collusion



Hassle-free launch:  
no dedicated team  
costs or long training

# Player Benefits

- Exciting and unpredictable wins
- Fast-paced sessions, low entry barrier
- Available on any device (mobile browser or desktop)
- Suitable for both casual and regular players



# Product Economics

29%

of sportsbook players  
also play poker

+14.7%

Market Potential  
Growth

€265

/user/year

of which €174  
comes from spins

€50.7

/user/year

Your (Operator)  
Potential Growth

Less seasonal drops of revenue than for any other poker format:  
GGR variability for SNG is 13.6% month-on-month, compared to  
48% for MTT and 20.4% for cash games



# Financial Model

- Operator keeps 95% of GGR
- Only 5% rake goes to EvenBet
- High profitability from game frequency
- Same staff costs as before product integration

## Example

Winamax SPINS GGR:  
~€175M per year, one  
player pool alone generates  
€52.426M per year



# Technical Integration

- Seamless Wallet supported
- Basic design customisation included
- Flexible tournament, buy-in, bonus, jackpot settings
- Admin panel for analytics and finance controls
- Full infrastructure managed by EvenBet

Simple API,  
integration  
in 1–2 weeks



# Responsible Gaming

## Flexible RG module



Limits on losses, deposits, and buy-ins



Alerts and reports on risky behavior



Self-exclusion, timeouts, cool-off periods

Fully compatible with the operator's RG tools



# Operations & Support



24/7 support and technical assistance



Setup of bonuses and tournament mechanics



Team training and onboarding



Ongoing product development and updates



# Summary & Key Benefits

Why launch SPINSPOKER now



+14.7% potential  
GGR uplift



1–2 week  
integration



Tailored for sportsbook  
users on mobile



Operator retains  
95% of GGR



Simple controls  
and analytics



No need to launch  
a full poker room

# Target Audience & Use Cases

## For Operators



- Sportsbooks and casinos looking to boost GGR
- Companies without poker yet — quick entry format
- Operators seeking better user engagement

## For Players



- Sports bettors looking for fast, engaging games
- Casual players preferring entertainment over deep strategy
- Regulars used to fast multitableting formats

# Gamification & Engagement

SPINS POKER delivers emotional, repeatable gameplay:

- Random multipliers create instant excitement
- Short sessions encourage replays
- Easy to add missions, achievements, and loyalty features

SPINS is not just poker — it's an engaging, skill-light format with controlled risk.



# *Additional Monetization Options*



Buy-in fees across multiple levels



SPINS tickets used in bonus campaigns



Support for multiple currencies and tokens



Integration into loyalty programs and cross-selling with sports betting and casino