

Casino Platform

Start Your Own iGaming Business

With a turnkey gaming platform offering best player management solution and 15K+ games from the leading providers.



FlexPlay Casino Platform

Everything you need to launch and manage your online casino — with full control, flexible setup, and expert support.

Global Ready

Multi-language, multi-currency

Compliance Tools

Anti-fraud, KYC, and Responsible Gaming



Full Control

Manage players, payments, games, and promotions from a single dashboard



Scalable & Reliable

Infrastructure built to grow



Affiliate Management

Partner tracking and optimization



Customizable Frontend

Colors, logo, and game sections tailored to your brand



Game Portfolio

Top-tier content from leading providers

Player Engagement

Bonuses and retention tools

Dedicated Support

Account manager and 24/7 tech assistance



FlexPlay In Numbers



230+

Game Providers



15,000+

Online Casino Games



140+

Payment Options



60+

Fiat & Crypto Currencies



40+

Languages



24/7

Support

4 years

In Casino
Operations

Core Platform Features

- **Player Management**
Manage player accounts: registration, KYC, segmentation, and responsible gaming tools
- **Content Management**
Activate providers and games, organize categories and icons, and control access with performance analytics
- **Game Settings**
Configure bet limits, game visibility, categories, and access restrictions per title
- **Promotions and Rewards**
Manage bonus campaigns with casino tournaments, loyalty tools, comp points, and multi-level campaigns
- **Affiliate Management**
Run multi-level affiliate programs with CPA models, flexible commissions, precise tracking, and holistic reporting

Core Platform Features

- **Reporting & Analytics**
Generate custom dashboards and detailed financial/game reports with export and API access
- **Secure Payments**
Support multi-currency FIAT & crypto transactions with anti-fraud tools and automatic withdrawal verification
- **User Roles & Access**
Assign custom roles, limit access, and logging actions for back-office users
- **CRM & Communication**
Send SMS, emails, and push messages with templates and player group segmentation
- **Anti-fraud Control**
Detect multi-accounting, control cash-outs and money transfers
- **3rd Party Integrations**
Integrate external services like SMS, KYC, and CRM platforms

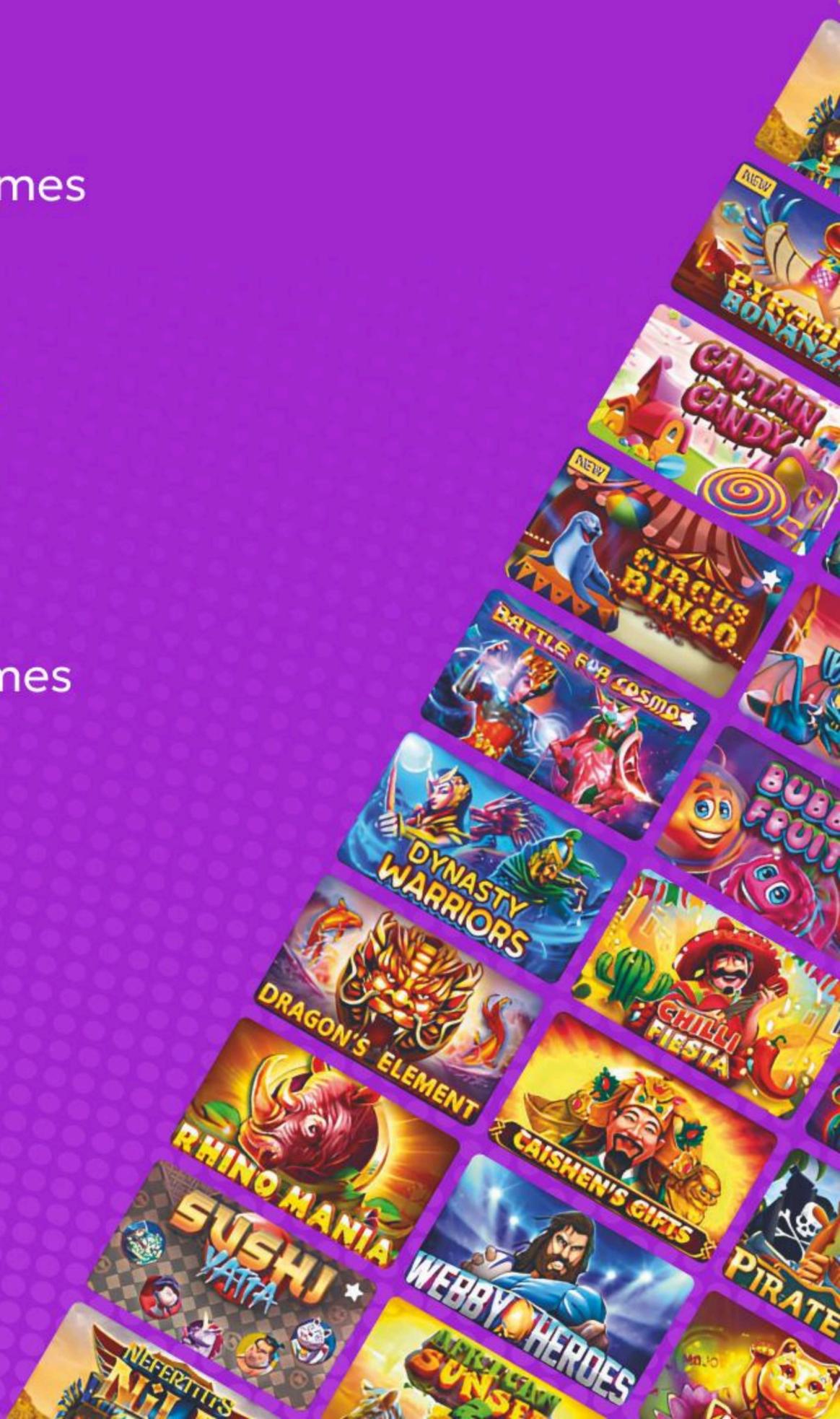
Games Integrated

Being in the gaming market for long, we've developed tight connections with the leading game providers all over the world.

15K+ Games

230+ Game Providers

- Slots
- Crash Games
- Instant Win Games
- Table Games
- Live Casino
- Fantasy Sports
- Virtual Sports
- Lotteries
- Arcade Games
- Skill-Based Games



Engage Your Players Consistently

Player Engagement Engine

Flexible Bonus System

Versatile solution to create and manage promotional campaigns: from basic signup and deposit bonuses to highly engaging missions and quests

Multi-Level Promo Campaigns

Several consistent deposits, restrictions by time, player status, etc

Comp Points & Player Statuses

System of player ratings and rating scores, leaderboards

Cross-Vertical Promos

For different game types

Advanced Segmentation

Promotion segmentation by players/affiliates/providers, etc. Player segmentation by level, status, optional tags

Notification Management

Communication with players using different channels: emails, SMS, push messages

Free Spins

By stages within a certain time period

Protect Your Business From Fraud

Anti-fraud Control

The anti-fraud module monitors user actions in the system, analyzes them, calculates fraud scores, and creates incidents to alert the fraud prevention manager about potentially suspicious behavior.

Key features

- Configurable multi-accounting detection
- Incident confidence system evaluating threat levels of user actions
- An incident list containing all the details about suspicious user activities
- Customizable automatic reactions: from email notifications to complete user block

Set Up & Control Payments Systems

- **Integrate local payment systems** that work specifically for your players
- **Seamless payment gateway integration** with ready-to-use tools
- **Set up limits & availability**
- **Leverage cryptocurrencies**
- **Benefit from separate bonus and deposit balance** for each type of game

- **Prevent fraud** with separate tracking of deposits, won amounts, and bonuses
- **Provide your players with easy withdrawals** — both manual and automatic
- **Get automatic verification** of payments for withdrawals
- **Leverage merchant account analytics** across payment systems
- **Enjoy convenient reports and dashboards**

Build a Net Of Loyal Affiliates

Affiliate Management Engine

- Multi-level agent system
- Flexible commission management (CPA, RevShare, Rakeback, Hybrid)
- Precise tracking
- Holistic reporting and big data
- Multi-currency support

Service and Support

We go beyond technical support — we become your strategic partner.

Onboarding & Launch

Guided setup to get your casino live fast



Dedicated Account Manager

Your personal partner at every stage



Business Advisory

Ongoing analysis and guidance to boost acquisition, retention, and revenue



Proactive Partnership

We adapt strategies with you to accelerate growth



24/7* Technical Support

Ensuring stability and uninterrupted operations



*Critical issues are addressed without delay. Support levels vary.

Launch Roadmap

1

Define Vision and Strategy

Align on goals, market, and business model

2

Platform Setup

Configure games, payments, and frontend

3

Test & Go Live

Ensure smooth performance and launch with confidence

4

Grow Together

Ongoing advice and support to optimize and expand your business

Why Choose FlexPlay



Expert Team

Industry professionals guiding your casino strategy and growth

Extensive Portfolio

230+ providers, 15,000+ top-tier games ready to launch

Advisory Support

Proactive business insights and technical assistance

Global Expertise

Multi-currency, multi-language, and market-ready compliance

Scalable Platform

Turnkey solution built to handle projects of any size

Ready to launch?

Let's build your casino
together

Contact us!



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